









November 28 – 29, 2024
Vancouver, BC





TABLE OF CONTENTS

	About PMI Canadian West Coast Chapter	4
	Who are Our Members	5
	About PMWest Annual Conference	6
	2024 Program At A Glance	7
	Why Sponsor?	8
	Sponsorship Levels and Benefits	9
	How to sponsor?	12
	Contact Us	25



[Contact Us TODAY](#)

ABOUT PMI CANADIAN WEST COAST CHAPTER

Established in 1979, the PMI Canadian West Coast Chapter (PMI-CWCC) is a not-for-profit organization and a leading proponent of successful Project Management and project practices throughout the west coast of Canada.

As the leading PM association in the Vancouver area and 45 years of history, PMI-CWCC, has witnessed steady growth as an organization while remaining focused on professional development, education, training, networking, and industry advancement.

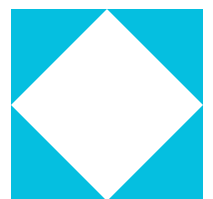
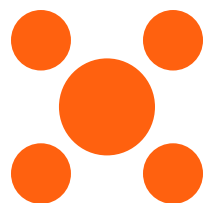
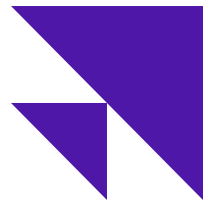
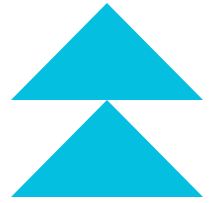
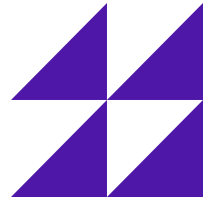
With over 3,400 members in Vancouver and throughout mainland British Columbia, PMI-CWCC has established a valued presence in the PM community.

The Chapter has two primary mandates:

1. To help our members build their project management careers
2. To provide a community for the project management industry in mainland BC

Our mission:

To provide project management education, mentorship, networking, knowledge, and support to practitioners and organizations.



WHO ARE OUR MEMBERS

CWCC Marketing Reach

[LinkedIn](#)

10,808 followers

E-Blast

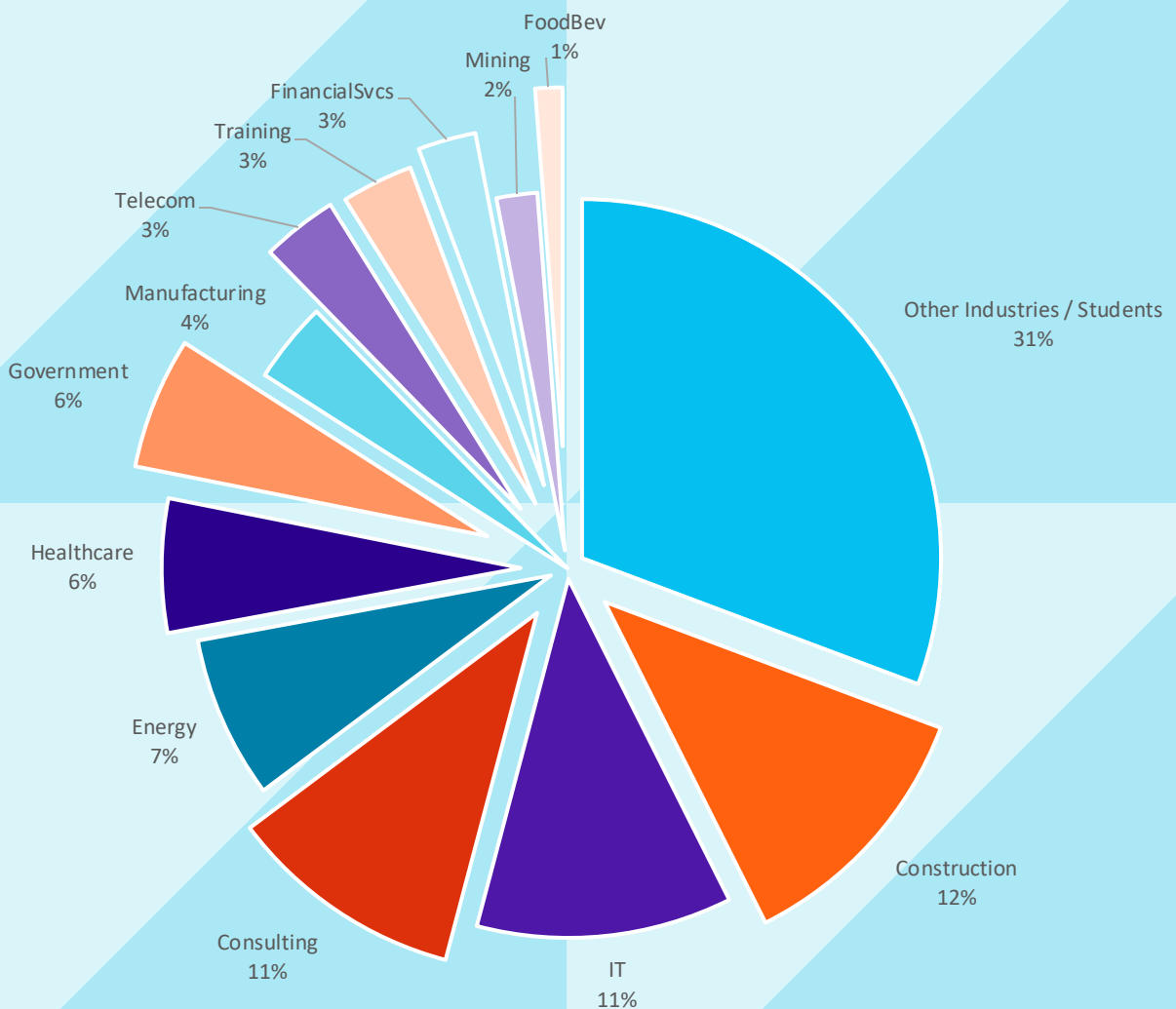
11,274 subscribed recipients

3,400+

Total Members

Other Channels:

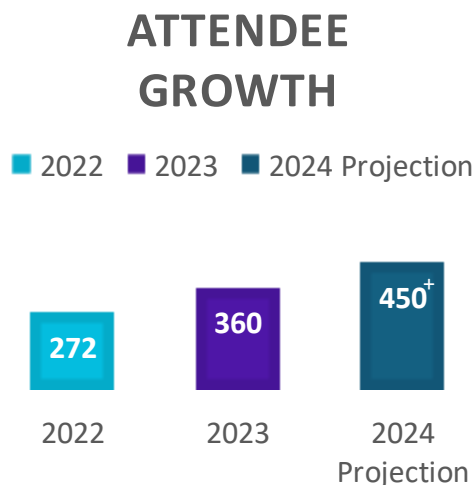
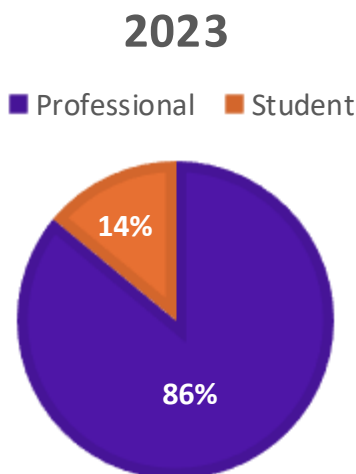
- [Twitter](#), [Facebook](#) & [Instagram](#)



ABOUT PMWEST ANNUAL CONFERENCE

PMWest is the biggest gathering of project management experts in the Western region. Hosted by the [PMI Canadian West Coast Chapter](#), the annual conference attracts project managers from senior level to aspiring PM's, offers top-quality educational content and memorable networking opportunities.

The 2024 conference theme is **Responsible Evolution**. The two-day conference will allow attendees to earn over 8 PDUs from expert-led educational sessions, interactive workshops, and thought leaders' discussions. There will also be dedicated time throughout the conference for practitioners to learn more about products and services that support their professional needs.



Overall Satisfaction:

85.2%



TIME	AGENDA		
Thursday, November 28			
08:00	Registration		
	Workshops		
	Offsite Tours		
16:00	Professional Development & Career Fair		
19:00	Speakers Dinner (Invite Only)		
Friday, November 29			
08:00	Registration		
08:30	Opening Keynote		
09:45	Refreshment Break		Exhibition 09:30 – 16:00
10:15	Breakout Session	Breakout Session	
11:30	Breakout Session	Breakout Session	
12:30	Networking Lunch		
13:45	Breakout Session	Breakout Session	
15:00	Breakout Session	Breakout Session	
16:00	Refreshment Break		
16:15	Closing Keynote		
17:30	Networking Reception		

Latest update: October 7, 2024

WHY SPONSOR 2024 PMWEST?



The 2024 PMWest Conference offers sponsors a dedicated marketing and sales channel that is guaranteed to reach **over 11,000** recipients on a constantly base.

Sponsorship is an excellent investment opportunity for your organization to:

- **Showcase** your brand and demonstrate your commitment to project management excellence
- **Meet** key industry leaders, decision-makers, customers, and emerging professionals from different parts of the project management ecosystem
- Establish your organization as a **thought leader** in the community of project managers by enhancing your organization's visibility
- **Recruit** top project management talents
- Take part in shaping the future of project management and contribute to its success



SPONSORSHIP LEVELS & BENEFITS



WHICH SPONSORSHIP LEVEL IS RIGHT FOR ME?

Choosing the right sponsorship level allows you to gain visibility, establish meaningful connection with ideal customers, demonstrate industry leadership, and contribute to the ongoing development of the project management profession. Explore our unique sponsorship opportunities and find the perfect match for your objectives and budget.



Mountain Peak (Platinum) – only **1** available

Reflecting Vancouver's stunning mountainous landscape, the Mountain Peak Sponsor signifies the highest level of partnership. It places your organization at the pinnacle of visibility and influence, demonstrating your leadership in the project management industry.



Harbour Light (Gold) – only **2** available

Inspired by Vancouver's iconic waterfront, the Harbour Light sponsorship allows your organization to stand out as a beacon of innovation, drawing attention to your dedication to project management excellence.



Thunderbirds – only **4** available

Thunderbird symbolizes strength, wisdom, and leadership, echoing your organization's influential role and commitment to empowering the project management community.



Pacific Breeze – only **10** available

Celebrate the inspiring and invigorating breezes that sweep in from the Pacific Ocean. Becoming a Pacific Breeze Sponsor connects your brand with refreshing energy and dynamic collaboration, which perfectly reflects what project managers are about.



Evergreen

Symbolizing longevity and sustainability growth, the evergreen partners are the cornerstone support for PMWest and PMI CWCC. As an Evergreen Sponsor, you will be recognized for your enduring commitment to the continuous growth of the project management community in BC.

SPONSORSHIP BENEFITS

	 Mountain Peak	 Harbour Light	 Thunderbird	 Pacific Breeze	 Evergreen
	\$15,000	\$10,000	\$7,500	\$5,000	\$3,000
Available	1	2	4	10	
Complimentary Full Conference Ticket(s)	10	6	4	2	1
Discount Rate For Extra Registration	35%	25%	15%	15%	10%
Logo Displays*	x	x	x	x	x
Social media mention**	Weekly	Bi-weekly	4 Times	2 Times	Once
Ads in CWCC Newsletter	4	2	1		
Post-conference Analysis	x	x	x		
Post-conference follow-up campaign	x	x			
60-sec promotional video played on main stage	x	x			
1-min main stage***	x				
Branded Hospitality Suite	x				

*Logo will be displayed on website, conference newsletter, event app, event sponsorship signage, and main stage PPT.

**The social media mention started when the payment complete.

***The stage time can be either a short speak, play a video, or other engagement approved by PMI CWCC.

HOW TO SPONSOR?

Becoming a sponsor for the PMWest 2024 Conference is straightforward and offers flexibility to match your organization's goals and budget. Follow these steps to secure your sponsorship, start making an impact, and gain valuable returns today.

Option 1: Choose Your Sponsorship Level

Select the sponsorship tier that aligns with your desired level of visibility and engagement. Each tier offers unique benefits and opportunities that set your organization apart from others.

Example:

- **Company A** commits to a \$7,500 sponsorship and is recognized as the Thunderbird Sponsor.

Option 2: Customize Your Sponsorship Package

Create a custom package by choosing from the wide range of sponsored items on the following pages. Based on your total investment, your organization will be recognized at the corresponding sponsorship level.

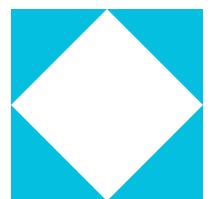
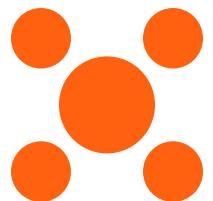
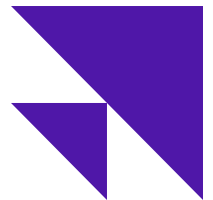
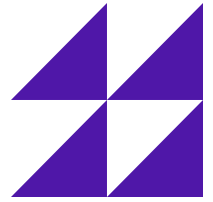
Example:

- **Company B** decides to sponsor the Therapy Puppies Zone(\$3,500) + the Charging Station (\$3,500) + a tabletop display (\$850), totaling \$7,850, and will also be recognized as a Thunderbird Sponsor as well.

We are here to assist you at every step of the way! Contact us today to discuss your sponsorship options and become a valued partner of the PMWest 2024 Conference.

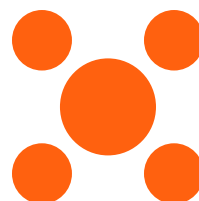
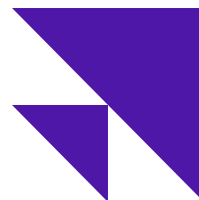
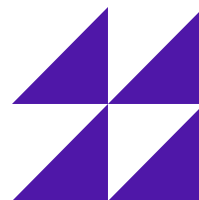


[Contact Us TODAY](#)



Sponsorship Items

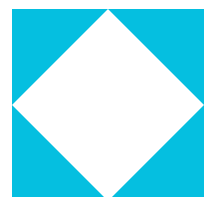
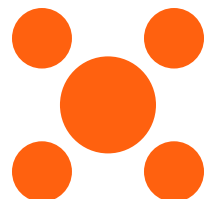
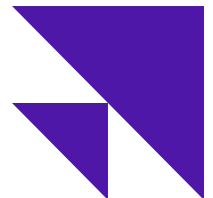
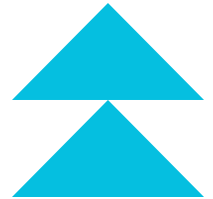
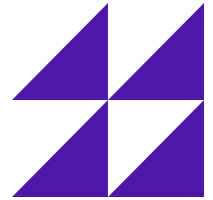
ITEM	RATE	AVAILABLE
<u>Thought Leadership</u>		
Keynote Session	\$10,000	2
Knowledge Stream (Conference Session Recording)	\$10,000	1
Breakout Session(s)	\$3,500	12
Workshop(s)	\$3,500	5
Offsite Tour(s)	\$3,500	5
<u>Project Partners</u>		
Attendee Notebook	\$5,000	1
Charging Station	\$3,500	1
Coffee Station(s)	\$1,750	2
Tabletop Display (Exhibit Table)	\$850	15
<u>Innovation Champion</u>		
Event App	\$7,500	1
Conference WiFi	\$7,500	1
Innovation Lab	\$5,000	1
Conference DJ	\$3,500	1
AI Photo Booth	\$3,500	1
<u>Community Builder</u>		
Networking Reception	\$7,500	1
Networking Lunch	\$5,000	1
Networking Breakfast	\$3,500	1
Event Photo & Photographer	\$3,500	1
Donation Drive & Custom CSR Activity	\$1,500	1
Refreshment Break(s)	\$1,500	2



Sponsorship Items

ITEM	RATE	AVAILABLE
<u>Sustainability Advocate</u>		
Wellness Oasis	\$5,000	1
Fill it Forward Water Bottle	\$3,500	1
Hydration Station	\$1,000	1
<u>Executive Leadership Circle</u>		
Event Lanyard	\$5,000	1
Speaker Dinner	\$3,500	1
Idea Exchange Café	\$1,500	1
<u>NextGen Cheerleader</u>		
Glam Bar & Headshot Station	\$5,000	1
Future PM Lounge	\$5,000	1
Career Fair	\$3,500	1
First Timer Program	\$3,500	1
Career Fair – Featured Table	\$850	4
Support A Student Scholarship	\$300	

We are open to new ideas! Contact us at outreach.cwcc@pmi.bc.ca to schedule a call to discuss further!



Sponsorship Items

Keynote Session

\$10,000 | **(2)** Available

Gain unparalleled visibility and recognition by becoming the keynote session sponsors. This prestigious opportunities positions your organization on the main stage as a leading voice in the industry.

The keynote session sponsor will introduce the keynote speaker on stage and have the exclusive right to display promotional items in the main session room during the keynote session. Additionally, your brand will receive extensive recognition in both print and digital formats related to this sponsorship item.

Knowledge Stream (Conference Session Recording)

\$10,000 | **(1)** Available

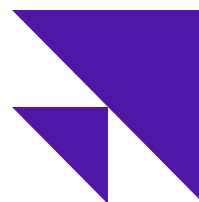
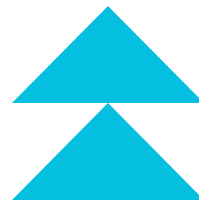
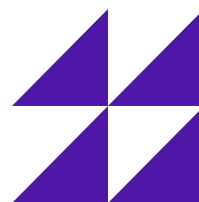
Enhance your brand's visibility within the project management community long after the conference ends. As the Knowledge Stream Sponsor, your support will enable the recording and distribution of conference sessions to a broader audience.

You will have the unique opportunity to feature a 30-second video at the start of all recorded sessions, ensuring your brand is prominently displayed. Additionally, your brand will receive extensive recognition in both print and digital formats related to this sponsorship item.

Breakout Session [Friday, November 29]

\$3,500 | **(12)** Available

Demonstrate your thought leadership by becoming one of the Breakout Session Sponsor on the main conference day. This sponsorship allows you to introduce the expert speaker for the breakout session you select and gives you the exclusive right to provide branded items or décor to enhance the session room. Additionally, your brand will receive extensive recognition in both print and digital formats related to this sponsorship item.



Sponsorship Items

Workshop(s) [Thursday, November 28]

\$3,500 | (5) Available

Enlighten a deeper learning by becoming one of the Workshop Sponsor. This sponsorship allows you to introduce the workshop speaker and gives you the exclusive right to provide branded items or décor to enhance the session room. Additionally, your brand will receive extensive recognition in both print and digital formats related to this sponsorship item.

Offsite Tours(s)

\$3,500 | (5) Available

Elevate the learning experience by becoming one of the Offsite Tours Sponsor. This sponsorship will allow you to engage participants during the tours, as well as provide branded materials to enhance their experience. Additionally, your brand will receive extensive recognition in both print and digital formats related to this sponsorship item.

Attendee Notebook

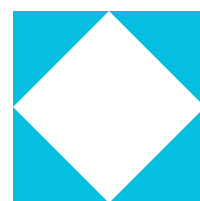
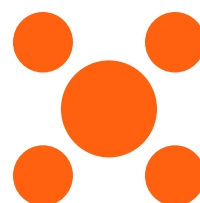
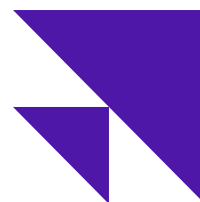
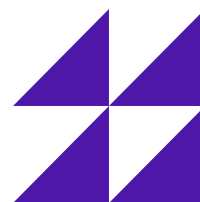
\$5,000 | (1) Available

Provide inspiration for the conference attendees and giving your brand visibility throughout the conference. Your logo will be included in the Conference Attendee Notebook.

Charging Stations

\$3,500 | (1) Available

When the charging stations rescues people's phones from low battery, they will thank you. Your branding will be strategically placed at the charging stations throughout the conference.



Sponsorship Items

Coffee Station

\$1,750 | (2) Available

Let's help keep the participants awake and refreshed! Your brand will receive prominent recognition at the coffee stations via signage display, and you have the exclusive right to provide branded enhancements or napkins for the station.

Tabletop Display (Exhibit Table)

\$850 | (15) Available

Showcasing your innovation and latest products at the 2024 PMWest Conference! You will receive one (1) 8" table, two (2) chairs, and one (1) conference pass.

Event App

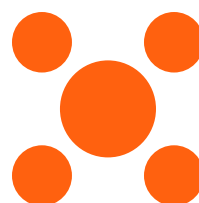
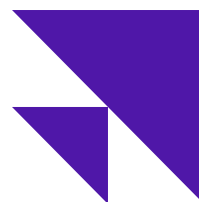
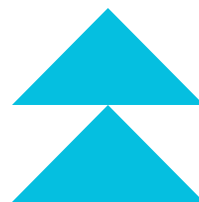
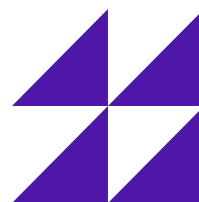
\$7,500 | (1) Available

Be the innovator. Be in every participant's pocket. As the Event App sponsor, your brand will be prominently displayed in the app, which participants will use frequently to check schedules and interact with other attendees. You can also send two (2) branded notification messages through the event app. Additionally, your brand will receive extensive recognition in both print and digital formats related to this sponsorship item.

Conference WiFi

\$7,500 | (1) Available

Keep your organization at the top of mind for conference participants. You will be able to select the WiFi Password that people need to use to connect to WiFi. Additionally, your brand will receive extensive recognition in both print and digital formats related to this sponsorship item.



Sponsorship Items

Innovation Lab

\$5,000 | (1) Available

Co-create a unique experience with us at the 2024 PMWest Conference.

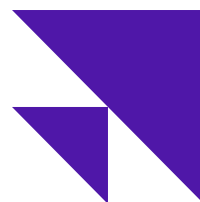
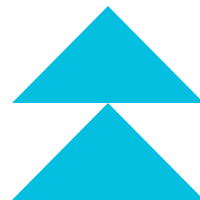
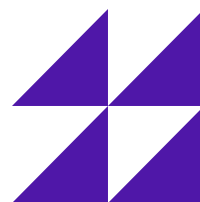
Experience the cutting-edge innovation in the project management world at the Innovation Lab, a dedicated space at the PMWest Conference where people can immerse themselves in the latest innovative practices and technologies. Your brand will receive prominent recognition via signage display and other tailored activations.

Conference DJ

\$3,500 | (1) Available

Sync your brand energy with us by becoming the Conference DJ sponsor!

You will receive personalized shoutouts from the DJ throughout the conference, highlighting your organization and communicate your message to the audience consistently. Additionally, your brand will receive extensive recognition in both print and digital formats related to this sponsorship item.



Sponsorship Items

AI Photo Booth

\$3,500 | (1) Available



This is the hottest photo booth experience in 2024 — an AI experience like no other. The AI Photo Booth at the 2024 PMWest Conference will for sure be the talk of everyone and drive substantial foot traffic to the organization that helped make this happen. Check [example](#) from other events for inspiration. Or try a sample experience — “Renaissance” yourself.

Networking Reception

\$5,000 | (1) Available

This is your chance to make a last impression at the conference! The reception sponsor will enjoy a range of benefits that will not only increase your brand visibility, but also provide opportunity for you to further engage with attendees and potential clients.

You have the exclusive right to provide branded enhancements or décor for the reception and will have a dedicated time slot to speak a few words or provide a 1-min video to be played throughout the reception.

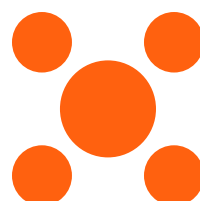
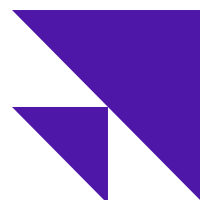
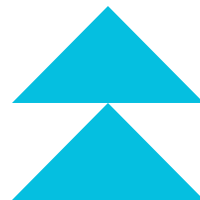
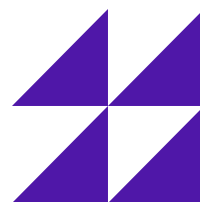
Additionally, your brand will receive extensive recognition in both print and digital formats related to this sponsorship item.

Networking Lunch

\$5,000 | (1) Available

Business deals are conducted during lunchtime. As the Networking Lunch Sponsor, have the exclusive right to provide branded enhancements or décor for the lunch tables and will have a dedicated time slot to either speak a few words or provide a 1-min video to be played throughout the lunch.

Additionally, your brand will receive extensive recognition in both print and digital formats related to this sponsorship item.



Sponsorship Items

Networking Breakfast

\$3,500 | (1) Available

Help the conference attendee to start the day right. The breakfast sponsor will have the exclusive right to provide branded enhancements or décor for the breakfast station. Additionally, your brand will receive extensive recognition in both print and digital formats related to this sponsorship item.

Event Photo & Photographer

\$3,500 | (1) Available

Become part of the attendees' memories by helping us capture the moments of the 2024 PMWest Conference. This exclusive sponsorship offers a unique opportunity to have your brand featured in all post-event photo distributions, accompanied by a customized message.

Community Give Back Project or Donation Drive

\$1,500 | (1) Available

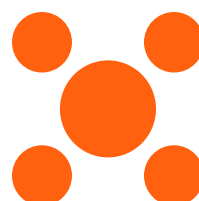
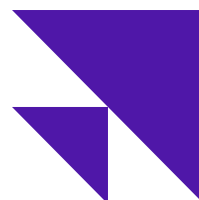
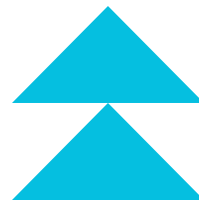
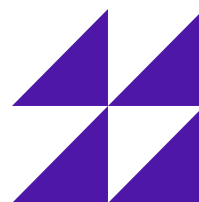
Champion positive change and social responsibility at the 2024 PMWest Conference 2024. This exclusive sponsorship enables your organization to host a custom Corporate Social Responsibility (CSR) activity during the conference, directly engaging with attendees in meaningful ways.

Your sponsorship includes comprehensive marketing support, ensuring your brand is prominently featured throughout the event and in all promotional materials.

Break(s)

\$1,500 | (2) Available

You are the hero in helping attendees get through the busy conference program. Your brand will receive prominent recognition at the break stations via signage display, and you have the exclusive right to provide branded enhancements or napkins for the station.



Sponsorship Items

Wellness Oasis

\$5,000 | (1) Available

Co-create a unique experience with us at the 2024 PMWest Conference.

The Wellness Oasis is where people can relax and escape from the busy conference in a spa-like ambience. Your brand will receive prominent recognition via signage display and other tailored activations.

Fill it Forward Water Bottle

\$3,500 | (1) Available

Engage attendees, reduce waste, and tell a sustainable story at the 2024 PMWest Conference. Your logo will be co-displayed on the highly reusable water bottle from [Fill it Forward](#), a certified B Corporation that donates every time people fill up the bottle.

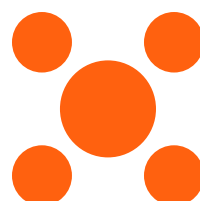
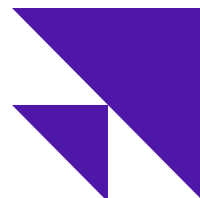
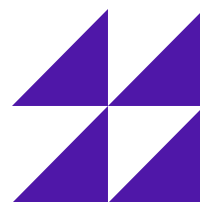
By using the water bottle, attendees can track their environmental footprint, set a hydration goal, and help unlock donations to a global charity with every scan.



Hydration Stations

\$1,500 | (1) Available

It's time to make a splash at the 2024 PMWest Conference. Your brand will be placed at the hydration stations throughout the conference, ensuring maximum exposure and brand recognition.



Sponsorship Items

Event Lanyard

\$5,000 | (1) Available

As the conference lanyard sponsor, your brand will take center stage, displaced on the conference lanyard worn by every attendee.

This is one of the highest brand assets at the 2024 PMWest Conference.

Speaker Dinner

\$3,500 | (1) Available

Elevate your presence and forge meaningful relationships by being the host sponsor of the Speaker Dinner. This event is invite-only for conference speakers and council members.

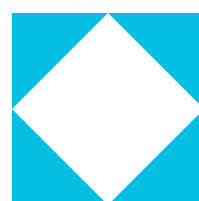
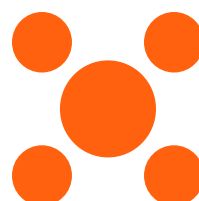
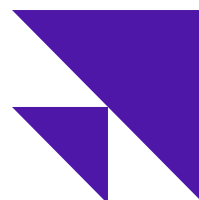
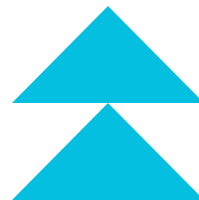
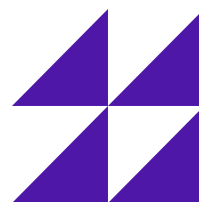
Your company will be prominently featured on event signage and invitation. Additionally, you will receive two (2) complimentary dinner tickets, allowing you to engage with industry leaders and influencers directly.

Idea Exchange Café

\$1,500 | (1) Available

Co-create a unique experience with us at the 2024 PMWest Conference.

The Idea Exchange Café is a curated space where people can share ideas and answer questions collaboratively. Your brand will receive prominent recognition via signage display and other tailored activations.



Sponsorship Items

Glam Bar & Headshot Station

\$5,000 | (1) Available

Attract attendees with a glam bar and a professional photographer who will provide studio-quality headshot photos. This is a great way to engage with attendees in a personal and impactful way.

As the Glam Bar & Headshot Station Sponsor, Your brand will receive prominent recognition via signage display and other tailored activations.

Future PM Lounge

\$5,000 | (1) Available

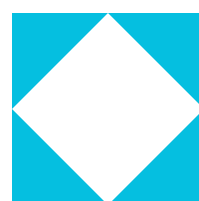
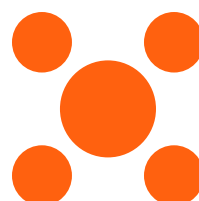
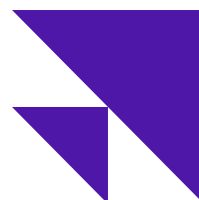
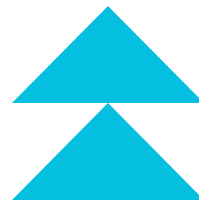
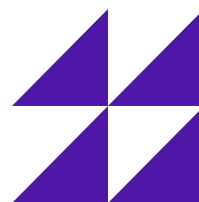
Co-create a unique experience with us at the 2024 PMWest Conference.

The Future PM Lounge is a dedicated space where aspiring project managers can receive career coaching, LinkedIn profile reviews, participate in mentorship exercise, and check out the job board. As the Future PM Lounge Sponsor, Your brand will receive prominent recognition via signage display and other tailored activations.

First Timer Program

\$3,500 | (1) Available

Welcome new attendees to the PMWest Conference with warm and informative support. Your brand will receive prominent recognition via signage displays. You will have the opportunity to deliver a short welcome message on stage or provide a one-minute video to be played during the program.



Sponsorship Items

Career Fair

\$3,500 | **(1)** Available

The Career Fair will be held on Thursday, November 28. The Career Fair Sponsor will have the opportunity to deliver a short welcome message on stage or provide a one-minute video to be played in loop during the event.

The sponsor will also receive a complimentary tabletop.

Career Fair – Featured Table

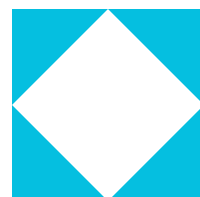
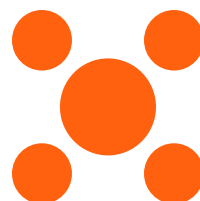
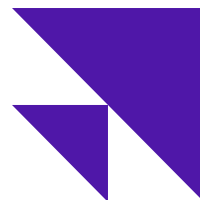
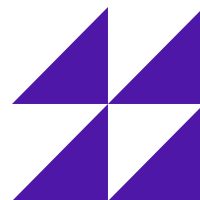
\$850 | **(4)** Available

Position yourself to the brightest project management starts at the 2024 PMWest Career Fair! You will receive one (1) 8" table, two (2) chairs, and two (2) career fair passes, and the opportunity to have 15 minutes stage time at Career Fair.

Support A Student Scholarship

\$300

Support a student to attend the 2024 PMWest Conference!



Contact Us

If you have any questions, comments, or would like more information please contact:

outreach.cwcc@pmi.bc.ca

PMI-CWCC LinkedIn:

<https://www.linkedin.com/company/canadian-west-coast-chapter-pmi/>

PMI-CWCC Instagram:

<https://www.instagram.com/pmicwcc/>

Website:

<https://pmi.bc.ca/>



Contact Us TODAY



Project
Management
Institute®
Canadian West Coast